

## Catholic Relief Services

### Outside Envelope Teaser (if needed)

**Open now to find out what  
your name means...**

and what hope means to children  
who live in appalling poverty.

### Return Envelope Teaser

**URGENT!**

My gift  
of hope!

### Response Form

**YES**, Ken, I want to help CRS overcome hunger and destitution  
in the lives of children. Let me replace despair with hope!

**Here's my gift of:**

\$35    \$25    \$50    \$75   or  \$ \_\_\_\_\_

**Please make your check payable to Catholic Relief Services.**  
Your gift is fully tax-deductible, according to IRS regulations.

## Letter

### Name Card

**[name]**  
**[meaning]**

“Rejoice that your names  
are written in heaven.”

– Luke 10:20

### Headline Juxtaposed to Name Card

This is the meaning of your name!

**Our name ... CRS ... means HOPE  
to millions of children living in poverty!**

Dear [title/s] [last name],

It's too dark to see the children in the middle of this moonless night. So Mrs. Liluha gently touches them before she leaves to go deep into the forest.

She'll walk miles before reaching the place where a few wild fruits still grow in this terrible drought. If Mrs. Liluha is fortunate, she'll return at midday with enough fruit to give her children one meal. If not, this day, there will be no meal.

The Liluha children no longer play around the hut. The children of subsistence farmers in this part of Zambia have no energy. There's no smoke from cooking pots. There's nothing to cook. The chickens and goats are gone, eaten or sold long ago. It's eerie, the quiet in this place.

Our partners from the Diocese of Livingstone call it “the silence of hunger.”

This scene is desperate, yes, but it's *not* without hope. **And that hope has a name. That name is [first name] [last name].** Our God truly does “raise the poor from the dust, and lift the needy from the ash heap.” (Psalm 113) God does this great work through your compassion.

And I urgently need your kindness today. I need it to feed the Liluha children ... to bring hope to impoverished and suffering children in more than 90 nations around the world.

**Your donation of \$35 or \$25** to Catholic Relief Services will bring food to children who have already slipped into malnutrition. If we don't do something for them now, hunger will leave a lifelong imprint on their minds and bodies.

**Your gift of \$50** will bring needed medical supplies to a village like Lysisi, where Mrs. Liluha struggles to raise two small children after losing her husband. Children in so many forgotten corners of the world are dying – yes, dying – of diseases we can easily cure!

**Your contribution of \$75** will bring the promise of education to a girl or boy who will otherwise grow up without ever learning to read or write.

Over, please ...

We cannot – we must never – say to no to these children. They stand no chance without you and me. They live in such terrible squalor. And, for so many, your generosity is a matter of life and death.

The check you write today will accomplish so much. In Zambia and most other countries where CRS works, your American dollar goes a very long way. We can feed a family for weeks on the cost of one meal in the United States.

Further, CRS is one of America's most efficient charities; 88¢ of every dollar goes directly to programs for the poor. And because we can match programs funded by your donations to government programs, the impact of your gift is multiplied many times!

There is enormous suffering in our world, so much misery it overwhelms the imagination. But our faith doesn't ask us to save the whole world. In the Gospels, Jesus almost always touches one life at a time. And that's what you'll do through Catholic Relief Services:

- **Will you give hope to a child with a gift of \$35 or \$25?**
- **Will you offer food to a famine-starved village with \$50?**
- **Will you bring healing to a town that has no doctor with a gift of \$75?**

*Your act of kindness today will be a miracle* for the people who receive your generosity. To them, *your gift will be an answer to prayer.* Please open your heart and let Christ's own love flow through you to the poorest children in the world.

God Bless Your Great Kindness,

Ken Hackett, President

P.S. There's great hope in Christ's promise, which is quoted on the card attached to the front of this letter. The card is free, a gift with no obligation. But I hope you'll respond by offering your gift of hope to the most destitute children in the world.