

Friends of the World Food Program

OSE Teaser Copy

Your FREE Spring Address Labels!

... for a spring with hope for the poor.

Response Form

Yes! Kerry, thank you for my new, free Spring Address Labels ... and for a chance to bring a spring with hope to the world's hungriest children. Here's my gift for children and families who live on the raw edge of starvation:

Friends of the World Food Program
D0902FW – February Label Package
First Draft – December 18, 2009

Letter

**My heart broke, looking at Olivia's
children. They had so little to eat.**



My Dear Friend,

I wanted to laugh – and cry – as I watched Olivia's children swing from a rope outside that wretched shack in Nicaragua.

They acted just like kids in America. But so many things about their lives were different.

Most of all, these children were hungry, extremely hungry!

Like many of the 100 million who live on less than \$1 a day, Olivia's family merely survives on the raw edge of starvation. These kids are skinny, living on one small meal a day ... if that.

Their skin is pale for Central America, their hair dry and faded. Victims of malnutrition, these precious little children are the face of the dismal poverty that rakes through the lives of seven out ten people in rural Nicaragua.

Despite the current economy, you and I are so lucky to live in the United States. Here, almost everyone has some food and shelter.

In poor countries like Nicaragua, hunger kills 65,000 people a day. That's so hard to think about as the picture of Olivia's hungry children lingers in my mind.

**The moment to act is now, when your gift
of \$XX, \$XX, \$XX or more will save lives!**

In Nicaragua, I visited World Food Program sites and traveled throughout the country. Everywhere, I saw the heartbreaking need. But I also felt grateful for the power of your kindness!

As you'll see on our website, friendsofwfp.org, as little as 25¢ can provide a healthy meal to a school child in a poor country. I personally witnessed how **your \$25 buys 100 meals for hungry kids ... your \$50 buys 200 meals ... \$100 buys 400 meals!**

And the value of your financial gift is multiplied as you ...

(over, please)

support the work of World Food Program employees, staff workers, and volunteers like me. It's a large, coordinated effort that gets food to desperate people like Olivia and her kids.

Olivia is determined that her kids will survive. She sticks to that mission like the enclosed labels, a free gift with no obligation, stick to paper. Now we have to stick with her.

And it's helpful to think of the global food crisis in terms of one family. More than 850 million people go hungry each day. That's a huge number, but you can make a difference.

Through the Friends of the World Food Program, your modest gift can feed one family ... five families ... 20 families. It doesn't take all that much. That's why we insist that "Hunger is Solvable!"

We have the capacity to feed the world ... if enough people step up to do something. Just think about this. While visiting a WFP program, I met a farmer who explained exactly how \$60 could transform his subsistence farm into a profit-making enterprise.

Just \$60 – and it was all so simple. Through the Friends of the World Food Program, you move people from barely feeding themselves to feeding their communities. It doesn't take much, so ...

Will you open your heart again, lifting up people like Olivia and her children with a generous gift of \$XX, \$XX, \$XX or more now?

Saving the Lives of Children,

Kerry Markey, Volunteer
Friends of the World Food Program

P.S. Olivia and her children, gentle human beings seeking a spring of hope under conditions of utter despair. Theirs is just one story that shows why your gift is urgently needed now.